**SUMMARY OF QUALIFICATIONS**

A creative multimedia specialist with seven years of experience specializing in video production, editing footage, developing motion graphics, sound design, post-production, scriptwriting, and story creation.

**Work Experience**

***Digital Media Specialist* March 2020 – Present**

# Rush University Medical Center Chicago, IL

* Design and create high-quality motion graphics for a variety of mediums
* Skilled in photography and videography, with a focus on capturing high-quality images and videos for marketing and publicity purposes
* Expert in Adobe Creative Suite software, including Premiere, Audition, After Effects, and Photoshop, with a commitment to ongoing learning and staying up-to-date with changing technology
* Works closely with cross-functional teams, including marketing, content media, and designers, to plan and execute compelling photography and videography projects
* Sets up lighting and equipment, scouts locations, and conducts simple interviews to achieve desired results
* Edits and retouches photos and videos to meet high standards, including skin retouching, object removal, color correction, and image manipulation
* Maintains accuracy, consistency, and quality control, ensuring projects meet established branding and editorial standards
* Manages multiple projects simultaneously, ensuring timely delivery and organization of files and media

***Lead Video Specialist* November 2018 – February 2020**

# RED Media Irvine, CA

* Created unique and original stories from footage, managed the post-production process, established workflows on set and off set, and ensured alignment with client vision.
* Directed two video projects featuring Sabrina Bryan, wrote scripts, conducted editing, developed motion graphics, and met aggressive project delivery schedules.
* Edited footage from live productions and studio productions in Premiere and After Effects created graphics for thumbnails and icons.
* Conducted sound design, co-produced, and edited 30 episodes of The Hustle with Ben Anderson Podcast featuring celebrities such as Sabrina Bryan, Dave Meltzer, Adam Kennedy, Eric Bigger, Barry Habiib, and Kerry Rhodes.
* Co-lead a team of four Video Editors, assigned responsibilities, reviewed work, and created goals.

***Assistant Video Editor* August 2017 – July 2018**

# Blue Cross and Blue Shield of Illinois Chicago, IL

* Created unique and original stories from footage, managed the post-production organization and workflow, and ensured fulfillment of client vision for advertising initiatives valued at up to $30K.
* Evaluated and selected scenes for pacing, entertainment value, and continuity, trimmed shots as needed, edited content, and ensured alignment with the Director’s vision throughout the editing process.
* Performed post-production work, including assembling raw material, editing sound and sequences, and providing final products in alignment with deadlines and budget constraints.

***Junior Graphic Designer* November 2016 – November 2017**

# Northern Illinois University DeKalb, IL

* Built corporate brands by designing cohesive looks between elements such as logos and letterheads and applied knowledge of production to create high-quality images.

***Production Assistant* November 2016 – October 2017**

# Northern Illinois University DeKalb, IL

* Supported production needs, edited footage from live productions and studio productions in Avid, operated cameras during live sport productions and archived and organized footage.

***Video Intern* January 2016 – December 2016**

# OC Creative DeKalb, IL

* Scheduled shoots, oversaw logistics, and managed set up procedures for shots according to production schedules, weather, lighting conditions, and available equipment.
* Produced original video content in collaboration with Producers, Designers, and Art Specialists to facilitate multimedia production.

**Education**

***Bachelor of Science (B.S.) Media Studies* Graduated 2018**

# Northern Illinois University DeKalb, IL

**TECHNICAL SKILLS**

* **Software:** Microsoft Office, Adobe After Effects, Adobe Photoshop, Adobe Premiere Pro, Adobe InDesign, Adobe Illustrator, Final Cut Pro X, Celtx, Final Draft, Studio Binder, Davinci Resolve 16